

Partnership intake questionnaire

1. Partner info:
 - a. Name -
 - b. Company name -
 - c. Contact email -
 - d. Do you have an account with TradeZero?
2. How did you hear about us?
3. Tell us about your yourself/ company/ program.
4. Who is your audience and what do they care about? If traders: Are they active traders or investors?
5. Please share some audience demographics. (country, age, behavior etc.)
6. Do you promote any other brokers?
7. What are similar partnerships you've worked on?
8. Please list all your social media channels and highlight your main channel/ website for trading related content.
9. What's the level of traffic (website visitors) or engagement (if social)?
10. How do you plan to promote your TradeZero partnership? What channels/ formats did you have in mind?
11. Do you have any media kits/ proposals/ starter ideas to share?